



**Volunteers Engaged in Gender Responsive Technical Solutions (VETS)  
VOLUNTEER PLACEMENT DESCRIPTION**

<b>Volunteer Position Title</b>	Communications Advisor		
<b>Country</b>	Ghana		
<b>Partner Organization</b>	Ghana Poultry Network (GAPNET)		
<b>Placement Location(s)</b>	Bolgatanga and surrounding areas		
<b>Duration of placement</b>	3 - 4 weeks		
<b>Planned Start date</b>	January 15, 2024		
<b>Supervisor</b>	<b>Name</b> Anthony Akunzule	<b>Title</b> Executive Director	<b>Email</b> <a href="mailto:akunzule@gmail.com">akunzule@gmail.com</a>
<b>Counterpart</b> - staff who will be the focal point for the volunteer's capacity building activities	<b>Name</b>	<b>Title</b>	<b>Email</b>
<b>Eligibility requirements</b>	Open to Canadian Citizens and Permanent Residents of Canada only.		
<b>Language Requirements</b>	<input type="checkbox"/> English Will the volunteer have the support of a local translator for some of their duties? <input type="checkbox"/> Yes, volunteers will require translation for field activities		
<b>Placement objective and volunteer role and responsibilities</b>	<p>As the Communications Advisor based in Ghana, you will support GAPNET to both document and produce success stories demonstrating the impact of the VETS program as well as build the capacities of the partner organization in capturing stories, photos, and videos.</p> <ul style="list-style-type: none"> <li>• Train the extension and project officers to take quality photos and write stories demonstrating the impact of the VETS program</li> <li>• Shoot short videos demonstrating the state of small ruminant farming among partners</li> <li>• Promote gender equality by capturing stories which highlight gender equality</li> <li>• Ensure an environmental and sustainability climate action lens is applied throughout the placement by capturing stories highlighting climate sensitive issues and solutions</li> <li>• Promote good governance practices throughout the placement</li> </ul> <p><b>Applicable to all volunteer placements:</b></p> <ul style="list-style-type: none"> <li>• Participate in pre-assignment training</li> </ul>		

	<ul style="list-style-type: none"> <li>• Submit reports as required by the partner organization and by VWB</li> </ul>
<b>Professional experience and skills</b>	<ul style="list-style-type: none"> <li>• Degree and/or relevant experience in communications, media relations, or a related field</li> <li>• Experience documenting and collecting stories and case studies and compiling them into captivating pieces demonstrating the impact achieved</li> <li>• Photography and videography skills</li> <li>• Ability to train the extension officers to take good photos and capture good stories</li> </ul> <p><b>Applicable to all volunteer placements:</b></p> <ul style="list-style-type: none"> <li>• Minimum two (2) years relevant professional experience in your field of expertise</li> <li>• A commitment to gender equality, One Health principles, and international volunteering</li> <li>• Flexibility, adaptability, excellent interpersonal skills and cultural sensitivity</li> <li>• Experience with group facilitation and trainings, including content development considered an asset</li> <li>• Experience living and working internationally considered an asset</li> </ul>
<b>Working conditions</b>	<p>Fill in any physical requirements required for the placement – for example frequent driving on gravel roads, heavy lifting, stairs in the office, etc.</p> <ul style="list-style-type: none"> <li>• Travel, living, and working in remote regions</li> </ul>

**Applicable to all volunteer placements:**

<p><b>Support Package</b></p> <p>VWB offers you an incredible experience to take part in an international volunteer experience where you will expand your personal and professional skills while contributing to global development. VWB commits to supporting you throughout your volunteer journey and will cover the majority of the costs involved in being an overseas volunteer, including:</p> <ul style="list-style-type: none"> <li>• Travel and accommodation for the pre-departure training course in Ottawa</li> <li>• In-country orientation upon arrival in country of placement</li> <li>• Return airfare to placement country</li> <li>• Visa/permit costs</li> <li>• The cost of required for vaccinations and anti-malarial medication</li> <li>• Overseas emergency travel health insurance</li> <li>• A monthly living allowance (MLA) that will be paid into the volunteer's bank account in Canada. The MLA is designed to be sufficient to cover simple housing, basic food requirements, and other typical monthly living expenses.</li> <li>• Criminal record verification</li> <li>• Debrief after the placement</li> </ul>
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### **Fundraising**

VWB encourages each volunteer to raise funds towards the organization's operations.

### **About Veterinarians Without Borders**

In the global south, more than 90 per cent of food animals are raised by subsistence farmers yet these small-scale livestock producers, the majority of whom are women, have very limited access to quality and affordable animal health services. Aside from the risks associated with the loss of valuable livestock who provide important protein and/or income for poor households, zoonotic diseases that can be passed from animals to humans offer a very real threat to human health on a wider scale.

Veterinarians without Borders/Vétérinaires sans Frontières (VWB) works for, and with, communities in need to foster the health of animals, people and the environments that sustain us. VWB works nationally and internationally to train animal health workers, increase food security, and improve animal & public health. VWB provides overseas volunteer placements for veterinarians and other animal & public health professionals.

### **About the Project: Volunteers Engaged in Gender Responsive Technical Solutions (VETS)**

Volunteers Engaged in Gender Responsive Technical Solutions (VETS) is a seven-year (2020 to 2027) Volunteer Cooperation Program funded by Global Affairs Canada. VETS will engage 190 volunteers who will support local partner organizations in Ghana, Kenya, Senegal, Lao PDR, Cambodia, and Vietnam. Volunteers will help create integrated animal health systems to increase the livelihoods and household nutrition of small-scale farmers.

The VETS program utilizes the skills of volunteers to build local partner capacity to support community members, primarily women, to reduce poverty. Through improved production of livestock and crops, volunteers help improve family income and nutrition. The VETS program is built around the One Health concept, which recognizes that the health of people, animals, and the natural environment are interconnected. This project promotes the production of more and better food and increased incomes from livestock, all the while promoting land rehabilitation and conservation for sustainable development.

Veterinarians Without Borders/Vétérinaires sans Frontière is an equal opportunity employer and values the diversity of our team. We are committed to inclusive and equitable employment practices and strive to create a workplace that supports diversity, equity, and inclusion. VWB/VSF Canada welcomes applications from all qualified candidates, including members of racialized groups, Indigenous peoples, women, persons with disabilities, and persons of any sexual orientation or gender identity. Please let us know if you require an accommodation and we will work with you to ensure an equitable hiring process. Thank you for your interest in VWB/VSF Canada.