



**Ukraine Emergency Response Program
COMMUNICATION VOLUNTEER PLACEMENT DESCRIPTION 2022**

PART A: PLACEMENT OVERVIEW		
<i>Summary, for recruitment purposes</i>		
Job Title	Communication volunteer	
Country	Canada	
Partner Organization	Veterinarians without Borders	
Placement location	Capital city	Comments: Position will be home-based, access to a computer and internet is required.
	Mid-sized town	
	Rural town/village	
	Various	
	Online	
Duration (Months)	6 months, up to 8 hours per week	
Start date	Asap	
Language Requirements	<u>Essential:</u> English	
	<u>Desirable:</u> Ukrainian	
Academic Qualifications	<u>Desirable:</u> Post-secondary education, preferably in a related field.	
Professional Background / Skills	<u>Essential:</u>	
	<ul style="list-style-type: none"> • Interest in animal health, particularly in Ukraine • Experience with social media • Ability to work with presentation software (Keynote, PowerPoint, Canva) and design tools to create informational materials and presentations • Ability to gather, analyze and synthesize data from various and multiple sources • Commitment to the principles of volunteer cooperation and familiarity with participatory approaches to development, including the promotion of gender equality, good governance, and environmental sustainability 	
	<u>Desirable:</u>	
	<ul style="list-style-type: none"> • Familiarity with veterinary and animal welfare terminology 	



Placement goal and objectives (preliminary)	<p>Overall Goal: to provide the communication support to VWB's Ukraine Emergency Response Program</p> <p>Objectives:</p> <ol style="list-style-type: none"> 1. Build a useable media database that meets the needs for the program 2. Monitor the available information about the animal initiatives in Ukraine 3. Create informational materials and presentations about the program
--	--

About Veterinarians Without Borders

Veterinarians without Borders/Vétérinaires sans frontières (VWB/VSF) works for, and with, communities in need to foster the health of animals, people and the environments that sustain us. VWB/VSF works nationally and internationally to train animal health workers, increase food security, and improve animal & public health. VWB/VSF provides overseas volunteer placements for veterinarians and other animal & public health professionals.

About the Project: Northern Animal Health Initiative (NAHI)

Ukraine Emergency Response Program started in March 2022 as a strong reaction to the urgent need for food, water, medicine, and veterinary help in Ukraine during the war. For the last six months, VWB has supported 132,000 animals with food, medicine and veterinarian care in cooperation with our local partners UPAW, Happy Paw and Glad Pet.

Today the VWB's Ukraine Program has several components:

- Animal welfare basic need (providing humanitarian food to shelters and pet owners)
- Preventative health care and treatment (vaccination, parasite treatment, spay/neuter programs)
- Online veterinarian consultations for pet owners
- Learning, best practices sharing and awareness raising (webinars for pet owners and veterinarians, informational campaigns about spaying/neutering)